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A partnership with purpose:

Flare is a platform that has been developed to prevent the onset or reduce the severity of PTSD. It works by using a combination of psychometrics and team-based interventions developed by the armed forces. This platform is being provided free of charge to the NHS.

Flare is made possible by a world-class team of specialists and partners who are giving their time and IP to build a platform that will help insulate people against long-term mental health trauma post-Covid-19.

Context and need:

- 80% of frontline experiencing levels of distress associated with developing PTSD (Post Traumatic Stress Disorder);
- Projected impact: 100K+ new cases of PTSD caused by workplace-based trauma linked to COVID-19.
- Treatment-focussed solutions rely on services that will not have the capacity to deal with the number of frontline staff who will require specific, specialist long-term support.
- 70% of people who have PTSD will not engage with mental health services (digital or face-to-face)

Flare offers a practical, scalable solution:

Flare brings together team dynamics, issue-modelling and psychometrics. This gives organisations a clear view of resilience and risk in their teams, and the ability to act.

Flare provides directional guidance on the interventions required to respond to vulnerabilities at a team level.

A simple four-step process that is fast and frictionless

1. Primary research (every seven days), issue-modelling, and data science conducted by CrowdCat & Cambridge University.
2. A <1 min survey is generated for NHS staff (av. completion time 53 secs based on over 1M similar surveys CrowdCat have delivered)
3. Data is anonymised, aggregated and analysed
4. Dashboard and data analysis tools presented via CrowdCat and Tableau.

Data is visible at a team, Trust, regional and national level. Individuals can not be identified.

Ease of deployment

1. 7-day lead time to allow us to work with you and your team structure to create the right survey
2. Distribute survey-link to staff. This can be via any digital channel that works for you.
3. Data and dashboards will be available for your organisation within 5 working days.

Contact:

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